



JAQ-19BBA104 Seat No. _____
B. B. A. (Sem. I) (CBCS) (W.E.F.-2019) Examination
November - 2019
Fundamentals of Management
(New Course)

Time : **2:30** Hours]

[Total Marks : **70**

1 Explain the concept of Management. Comment on "Management as a Profession." and discuss the functions of management in detail. **20**

OR

1 What is nature of Management and discuss the salient features of management in detail. **20**

2 Explain the term Planning. Discuss the process of planning. **20**

OR

2 What is planning premises ? Discuss the different types of planning premises in detail. **20**

3 Explain organising and write down the process of organising in detail. **15**

OR

3 Explain in detail different factors affecting Staffing. **15**

4 Short note on : Importance of Directing. **15**

OR

4 Write Short notes : (any 2) **15**

(A) Importance of Controlling.

(B) Process of Controlling.

(C) Characteristics of Directing.